

**Remit Address:**

**KSNV**  
**Formerly KVBC**  
**1500 Foremaster Lane**  
**Las Vegas, NV 89101**  
**Main: (702)642-3333**  
**Billing: (702)642-3333**

# INVOICE

Advertiser	Democratic Senatorial Campaign Comm
Product	DSCC IE
Estimate Number	1407

<b>Invoice #</b>	<b>104463-2</b>
Invoice Date	11/04/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/29/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104463
Alt Order #	06832858
Deal #	
Order Flight	10/23/12 - 10/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave. NW**  
**Ste 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	5:54 AM	DSCCNV12-06-30H Imprtn	\$450.00		1
5	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	6:17 AM	DSCCNV12-06-30H Imprtn	\$700.00		1
6	KSNV	Today Show	658a-9am		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	8:00 AM	DSCCNV12-06-30H Imprtn	\$900.00		1
16	KSNV	M-F Today Show II	9-10a		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	9:27 AM	DSCCNV12-06-30H Imprtn	\$425.00		1
17	KSNV	Today 4th Hour	10am-11am		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	10:28 AM	DSCCNV12-06-30H Imprtn	\$325.00		1
20	KSNV	Rachael Ray	11am-12pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	11:26 AM	DSCCNV12-06-30H Imprtn	\$325.00		1
21	KSNV	Noon News	12-1230pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	12:14 PM	DSCCNV12-06-30H Imprtn	\$425.00		1
24	KSNV	The Agenda 1230pm	1230-1p		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	12:46 PM	DSCCNV12-06-30H Imprtn	\$325.00		1

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**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	KSNV	Days of our Lives	1258p-2pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12 :00				\$425.00	Unresolved	1
					NOT AVAILABLE RATE						
28	KSNV	The Doctors	2pm-3pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12 :30	2:14 PM		DSCCNV12-06-30H Imprtn	\$325.00		1
29	KSNV	Dr Phil	3-4p		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12 :30	3:18 PM		DSCCNV12-06-30H Imprtn	\$450.00		1
32	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12 :30	4:14 PM		DSCCNV12-06-30H Imprtn	\$725.00		1
33	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12 :30	4:50 PM		DSCCNV12-06-30H Imprtn	\$725.00		1
36	KSNV	M-F Early News	5-630p		to						
					10/29/12 to 11/04/12	2x	M-----				
	KSNV			M	10/29/12 :30	5:23 PM		DSCCNV12-06-30H Imprtn	\$1,200.00		2
	KSNV			M	10/29/12 :30	6:22 PM		DSCCNV12-06-30H Imprtn	\$1,200.00		1
40	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12 :30	7:29 PM		DSCCNV12-06-30H Imprtn	\$1,300.00		1
41	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/29/12		M-----				

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41	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					to 11/04/12	1x					
	KSNV			M	10/29/12	:30	7:46 PM	DSCCNV12-06-30H Imprtn	\$900.00		1
49	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	11:15 PM	DSCCNV12-06-30H Imprtn	\$1,200.00		1
54	KSNV	Tonight Show	1135p-1237a		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	12:10 AM	DSCCNV12-06-30H Imprtn	\$500.00		1
55	KSNV	Late Night w/Fallon	1237a-136am		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	1:26 AM	DSCCNV12-06-30H Imprtn	\$250.00		1
58	KSNV	Last Call w/Carson Daly	136-205am		to						
					10/29/12 to 11/04/12	1x	M-----				
	KSNV			M	10/29/12	:30	1:46 AM	DSCCNV12-06-30H Imprtn	\$175.00		1

Aired Spots **20**

<u>Gross Total</u>	<b>\$12,825.00</b>	
<u>Agency Commission</u>	<b>\$1,923.75</b>	
<u>Net Amount Due</u>	<b>\$10,901.25</b>	<b><u>Payment Terms 30 Days</u></b>

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